

THURSDAY, 22.10.2009

Introduction and Keynotes
Moderation: Angelus Eisinger (HCU/Hamburg)

- 09:00 **Steven Spier** (President HafenCity Universität, HCU)
Welcome
- 09:15 **Angelus Eisinger** (HCU/Hamburg)
Introduction: Architectural and Urban Creativity in between the Conflict of Autonomy and Networks
- 09:45 **Martin Heller** (Heller Enterprises/Zurich)
Creativity – a Cultural Approach
- 10:15 **Pier Vittorio Aureli** (Berlage Institute Rotterdam)
The Meaning of Place and Autonomy in Architecture
- 10:45 **Ash Amin** (Durham University)
Urban Planning in an Uncertain World
- 11:15 **Panel // Ash Amin, Pier Vittorio Aureli, Martin Heller**
Moderation: Angelus Eisinger
- 12:00 **Lunch Break**

THURSDAY, 22.10.2009

Cases Block 1: Object
Moderation: Bart Lootsma (University Innsbruck)

- 13:00 **Daniel Niggli** (EM2N Architekten/Zurich)
Toni-Areal Zurich
- 13:25 **Ingrid Breckner** (HCU/Hamburg)
Massimo Bricocoli (Politecnico di Milano)
From Prisons of Madness to Sources of Urban Innovation: Cases of Trieste and Milan
- 13:50 **Phillipe Koch** (University Zurich)
Basel / Dreispitzareal
- 14:15 **Thomas Dörfler, Thorsten Schröger** (University Bayreuth)
Reintegrative Urbanism
- 14:30 **Martina Barbara Baum** (ETH/Zurich)
„Alter Schlachthof“/Karlsruhe
- 14:45 **Maren Harnack** (HCU/Hamburg)
The Reborn Modern Slum, London
- 15:00 **Panel // OBJECTS**
- 15:30 **Coffee break**

THURSDAY, 22.10.2009

Cases Block 2: Urban Scale
Moderation: Philipp Rode (LSE/London)

- 16:00 **Silja Tiltner** (Tiltner & Willing/Vienna)
Vienna URBION, Revitalization of the Westgürtel Area
- 16:25 **Kees Christiaanse** (ETH/Zurich)
Olympic Legacy Masterplan, London
- 16:50 **Frank Roost** (University Dortmund)
„Autostadt“ Wolfsburg
- 17:05 **Jens Dangschat** (TU Vienna)
Reinighaus-Process in Graz
- 17:20 **Jörg Sieweke** (University of Virginia)
Camillo Sitte Meets Robert Venturi at Berlin-Suedkreuz
- 17:35 **Panel // URBAN SCALE**
- 18:05 **Aperitif**
- 18:35 **Thomas Sieverts** (skt umbaukultur/Bonn)
Reflexion Urban Planning Creativity
Summary of Cases I & II

FRIDAY, 23.10.2009

9:00 Introduction and Summary by Angelus Eisinger

Cases Block 3: Infrastructure
Moderation: Jörg Stollmann (TU Berlin)

- 09:15 **Klaus Overmeyer** (Studio-UC/Berlin)
Open Source Urbanism - Airport Berlin Tempelhof
- 09:50 **Alexandre Chemetoff** (Chemetoff & Associes/Paris)
Lille de Nantes
- 10:15 **Stefanie Gernert** (University Wuppertal)
The Transformation of an Abandoned Transit Corridor - Nordbahntrasse, Wuppertal
- 10:30 **Ole W. Fischer** (Harvard University/Cambridge)
Archipelago Urbanism: Oldenburg Airbase
- 10:45 **Klaus Stattmann** (SpIus/Vienna)
Pedestrian Area "Praterstern" Vienna Aperitif
- 11:00 **Panel // INFRASTRUCTURE**
- 11:25 **Coffee break**

FRIDAY, 23.10.2009

Block 4: Economic Perspectives
Moderation: Gernot Grabher (HCU/Hamburg)

- 11:45 **Alain Thierstein** (TU Munich)
Creative, Competitive, Attractive
The City Lost in Transition
- 12:15 **Markus Schäfer** (Hosoya Schaefer Architects AG/Zurich)
Urban Planning between Form and Performance.
The Lubijana Case
- 12:45 **Lunch break**
- 14:00 **Final Panel Discussion:**
Phillip Rhode, Bart Lootsma, Jörg Stollmann, Gernot Grabher
Moderation: Nikolaus Kuhnert & Anh-Linh Ngo (Arch+/Berlin)
- 15:00 **Angelus Eisinger**
Summary of the Conference and Farewell

CONFERENCE SCHEDULE

HOW
TO
ACTIVATE
IMMANENT
POTENTIALS
OF
URBAN
SPACES

The case studies gather empirical evidence from various european countries. They are grouped into three different blocks and are addressing the issue of urban RESET on different scales: object, urban scale and infrastructure. These blocks are backed up by theoretical approaches and keynotes to elaborate answers to the following questions:

- 1) What are the contributions to actual redevelopment only urban design can provide?
- 2) What are the major challenges for successful urban stimulation through urban design?
- 3) What general insights follow from the productivity of a powerful urban practice?

Welcome to urban RESET!

The current urban age is a triumph of quantity. Nowadays more than half of the world's population lives in urbanized realities, which in most cases don't match with the textbook world of urban design at all. On the other hand the last decade's hysterical economic boom has accelerated the emergence of the global star architect taking care of the wealthy islands in the urban archipelago. In the long run both trends doesn't seem to offer any promising perspective for the urban age. Our conference urban RESET looks for alternatives and finds them in the existing urban patterns and their inventive rereading through architects, urban designers, landscape architects and planners. It emphasizes the necessity of thoughtfully designed urban environments and beliefs in the genuine and indispensable contributions of urban architecture to this challenge. urban RESET's key measure of success is their factual impact on urban everyday life. urban RESET likes to know more about the conditions, potentials and prerequisites of successful design and planning. It adds to the ongoing learning process for sustainable urban design and planning in the richest meaning of the word.

How to join urban RESET?

The conference is open to public. Everybody can participate, you just have to register on our website.

Register:
www.metropolitanculture.net

Fares of Admission:
Regular 1 day 20 Euro / 2 days 25 Euro
Special: Students and HCU staff admit for free

Venue:
HCU - Awerhoffstraße 38, 22085 Hamburg
Start: 22.October - 09:00 h

Mit freundlicher Unterstützung



HCU HafenCity Universität
Hamburg

INTERNATIONAL CONFERENCE
22-23. OCTOBER 2009

urban RESET

RELAUNCH
RECONSIDER
RECONSTRUCT
REINTEGRATE